1. **What is the difference between b/n heading , title , body?**

Heading fonts and body fonts are part of the templates available to you as part of your brand.

Heading fonts are used as larger, higher impact text, such as in a title or section header

Body fonts are usually used with longer text, like a paragraph or secondary text.  We recommend an easy-to-read font that pairs well with your heading font. You may want to choose an easy to read font that compliments your heading font choice. Body fonts also support bold and italics styles.  If you’d like you can select your regular font, and we will build the italics and bold styles automatically for you, but your text will look its best when you also upload the font files all the text styling options.

**A title leads the entire document and captures its content in one or two phrases**

1. **What is the difference between web application and mobile application?**

**Native apps**:

They are installed onto the device itself and are developed especially for a particular mobile operating system. These apps are available on app stores such as Apple App Store, Google Play Store, etc.

Native apps work in specific mobile operating systems such as Apple iOS or Android OS. If an app made for Android OS then it will not work on Apple iOS or Windows OS. We have to build separate apps for each operating system if we want to work our app across all major operating systems. This means we have to spend more money and more effort (time, resources).

* Native apps are faster than web apps.
* Native apps can access system/device resources such as a GPS or camera.
* These apps can work without an internet connections

**Web Apps:**

Web Apps can be accessed through the mobile device’s Web browser, Web Apps are based on internet-enabled applications. In order to access we don’t need to download and install the app onto a mobile device.

The app is developed as web pages in HTML and CSS, interactive parts are developed in JQuery, JavaScript, or similar language. The single web app can be used on most devices capable of surfing the web, it does not depend upon the operating system they use.

* Web Apps do not work without an internet connection.
* Web apps work slower than mobile apps.
* It is difficult to discover web apps since they aren’t hosted in a specific database like an app store

1. **List out various types of tags?.**

* **Title tag:**

The <title> tag defines the title of the document. The title must be text-only, and it is shown in the browser's title bar or in the page's tab.

The <title> tag is required in HTML documents!

The contents of a page title is very important for search engine optimization (SEO)! The page title is used by search engine algorithms to decide the order when listing pages in search results.

The <title> element:

* defines a title in the browser toolbar
* provides a title for the page when it is added to favorites
* displays a title for the page in search-engine resume
* **Strong Tag:**

The <strong> tag is used to define text with strong importance. The content inside is typically displayed in **bold**.

* **Center Tag:**

<center> ……………….. </center> : places at the center of web-page

* **Small tags:**
* 1. <b> ………………. </b> : bolds the string
* 2. <U> ………………………….. </U> : underlines the string
* 3. <i> …………………………. </i> : string will be in italic style

**Image tag:**

<img src “pic url” align=”right” or align=”left” or align=”center” width=”100” height=”100” >

Src : image source

Width & height : they are image dimensions

**Hyper – link tag:**

<a href=”link url”> link-name </a>